

MCNEALY STUDIOS CO.

Web Design Content Questionnaire



*Please answer the following questions and email to our office email at info@mcnealystudios.com for review. It's important to move your project forward. Also this helps our staff understand how and what to design and create for you website and beyond.

Do You Want to Build a New Website or Redesign an Existing One?

2. Describe Your Business in a Few Sentences

3. What Services Do You Offer?

4. Who Is Your Target Audience?

5. What Makes Your Services Unique?

6. What Features Does Your Website Need to Be Successful?

7. What Are Three of Your Favorite Websites (And Why)?

8. Are You Interested in Content Marketing Services?

9. Would You Like Us to Provide Ongoing Support and Maintenance?

10. What Is Your Budget?

11. What Is Your Ideal Launch Date for the Website?

12. Do You Have Any Existing Style Guides and Guidelines?

13. Are we designing One Landing page or Full website that consists of the normal About Us, Contact Us, Services, etc.?

14. What is your deadline?

